



# MEDIA ADVISORY

FOR IMMEDIATE RELEASE  
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## Alpha Sigma Tau's Pink Hair for Hope

**Who:** Alpha Sigma Tau, Beta Eta Chapter

**What:** The Alpha Sigma Tau Beta Eta Chapter of Southern Illinois University Edwardsville is having their 4th annual Pink Hair for Hope fundraiser. Professional hair stylists will put pink extensions in participants' hair for \$10. All proceeds go to the National Breast Cancer Foundation.

**When:** Tuesday, Oct. 23, 2012  
5 – 9 p.m.

**Where:** Maple, Dogwood Room - Morris University Center  
SIUE Edwardsville, IL 62026  
Parking available at the Morris University Center for an hourly rate  
For more information email [kcombs@siue.edu](mailto:kcombs@siue.edu) or call (217) 555-2345

**Visual & Interview Opportunities:**

Chancellor Julie A. Furst-Bowe will be attending and available for pictures and interviews from 6-7 p.m.

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